



CAMBERWELL SHARKS SOCIAL NETWORKING POLICY

1.

Any Person who is found to have engaged in, or is suspected of engaging in the unacceptable use of Facebook, Twitter, YouTube or any other social networking site, including blogs, in connection with the game of Australian Football in relation to the Camberwell Junior Football Club in any way may be dealt with by the Camberwell Junior Football Club as it deems fit, notwithstanding the behaviour did not occur on the playing field.

2.

Without limiting the operation of this Rule, unacceptable use may involve the Person:

- i. Criticising umpires, players, officials or any other person involved in the Camberwell Junior Football Club.
- ii. Engaging in but not limited to, the following misuses of technology:
harrassing, teasing, intimidating, racially vilifying or threatening another person by sending or posting inappropriate and hurtful e-mail messages, instant messages, text messages, phone messages, digital pictures or images, or Web site postings (including social network sites e.g. Facebook or blogs) and the sending, receiving and or possession of naked or sexually explicit images of a person;
- iii. Engaging in any other behaviour which the Camberwell Junior Football Club reasonably determines, in its absolute discretion, to have breached this policy.

3.

In addition, it is important to note :

- i. It is not relevant that the Person making the remarks was not aware that the content could or would be made publicly available.
- ii. Members must also be aware that postings from their individual accounts, whether done by themselves or another person will remain the responsibility of the account owner.
- iii. All members of the Camberwell Junior Football Club must be aware that in certain circumstances where a crime has been committed, they may also be subjected to a criminal investigation by Police over which the league and/or club will have no control.

4. Procedure

- a. Camberwell Junior Football Club and/or club officials or members who feel that they have been the victims of such misuses of technology should save and store the offending material on their computer, mobile phone or other device. They should then print/ save a copy of the material and immediately report the incident to the relevant club representative who will forward the evidence to the Camberwell Junior Football Club.
- b. All reports of cyberbullying and other technology misuses will be investigated fully in accordance with Camberwell Junior Football Club rules and regulations and may result in a notification to Police where the Camberwell Junior Football Club is legally obliged to do so. If there is evidence, charges will be laid.

5. Penalties

- a. Any proven charges may lead to a suspension for a registered player or club official. In deciding the final penalty, consideration will be given to the seriousness of the act, the impact on the victim, the impact on the Camberwell Junior Football Club and the prior good history or otherwise of the player or official. Players charged with these types of offences for a second or subsequent time and where a suspension has been previously imposed will face deregistration.
- b. Any player or official presented before the tribunal for the first or subsequent time on a cyberbullying offence must be aware that the penalties available to the tribunal members will cover the complete range including deregistration.